Admira **Queue**

**Smart management for
queue and waiting room**

admira

Admira Queue is the queue and waiting area manager for the Admira Platform. It is created to optimize the flow of users in customer service spaces, especially with large crowds.

It is designed to be integrated into smart digital signage screens, which enriches the user experience and reduces the feeling of waiting. In commercial spaces, this increases the customer loyalty and therefore the sales.

The integration into Admira Platform multiplies its functions and possibilities of use. Taking advantage of the other tools of the Admira Platform, it becomes an advanced business and business intelligence solution.

Welcome to the Smart Queue Management

- It helps to organize the flows of users in the spaces of customer assistance.
- Reduces the length of queues and user waiting time.
- It improves the mobility and accessibility of visitors in the space or establishment.
- Entertain and inform waiting users by integrated digital signage.
- It allows the management and control of the different service positions from the same place.
- It is modular and scalable, it adjusts to the needs of your service and grows with your business.
- It is hardware-agnostic, it works with any of the usual systems on the market.

Multiply engagement with your users and customers

Retail and food
Show offers and promotions, and increase cross-selling and up-selling.

Hotels and restaurants
Anticipate product information and reduce order times.

Professional services and supplies
Broadcast corporate content and strengthen your brand.
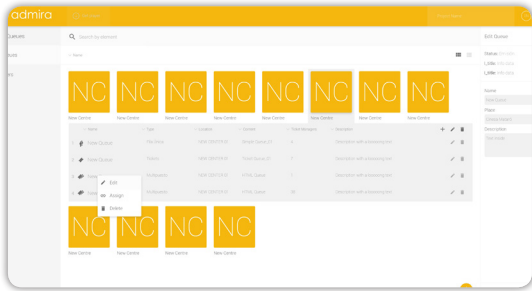
Leisure and entertainment centers
Make waiting times part of the play experience.

Information and attention to the citizen
Reduce the feeling of waiting and increase the satisfaction of your voters.

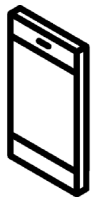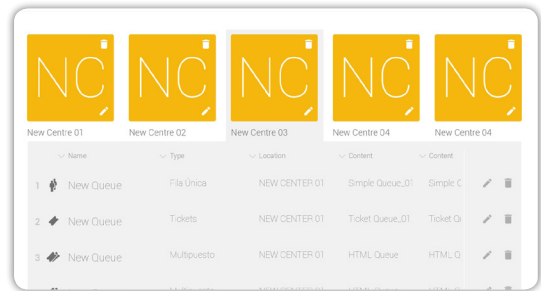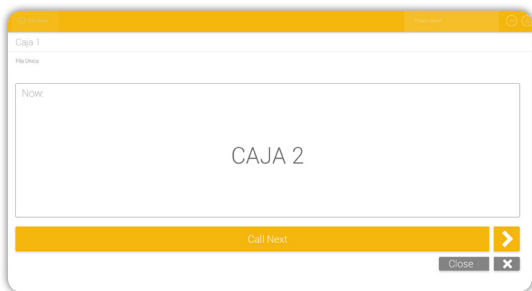# Easy and efficient management of queues and waiting areas

Queue Platform
System management web portal

Accessible through any web browser.

Queue Display
Queue viewer in waiting area

Shown on digital signage screens, videowall, LEDs ...

Queue Mobile
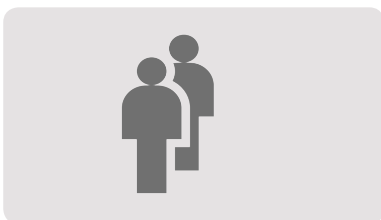**Queue management application at point of care**

Control via mobile device or integrated keypad.

Queue Kiosk (optional)
Ticket dispenser application

Installed in totem or kiosk with ticket printer.

Maximum control in any type of situations

Single row
Users wait in line and go to the service desk according to the FIFO method.

Multi-service
Different FIFO queues are formed for the different services available.


With ticket
The turn is requested by printed tickets, for single or multi-service queue.

Turn your queues and waiting areas into powerful business and business intelligence tools

Digital Signage

- Corporate information to reinforce the brand
- Promotions and offers to encourage cross-selling and up-selling
- Indoor and outdoor advertising for external advertisers
- Entertainment info to reduce the feeling of waiting
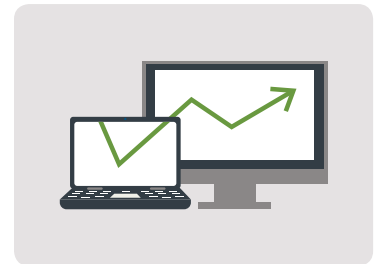
Analytics

- Estimation of waiting times for users
- Identification and demographic analysis of users and clients
- Information and hypersegmented advertising
- Performance analysis of customer service positions.
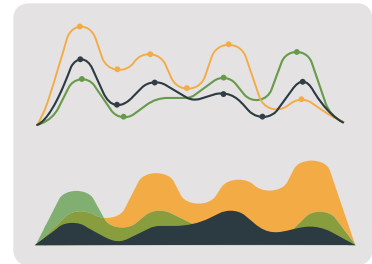
Reservations and prior appointment

- Appointment request via QR code
- Pre-reservation of products, services, table …
- Integration with online appointment platforms
- Integration with calendar applications (Google Calendar and iCalendar)

Health prevention

- Social distancing between waiting users
- Temperature control of users before access
- Mask use by waiting users
- Capacity control to avoid overcrowding

About Admira Digital Networks, SL

Admira is the leading Spanish digital signage and retail analytics company. We provide advanced intelligence services and innovative digital signage and audience analytics functionalities in all sectors: airports, shopping centers, luxury stores, pharmacies, cinemas, corporate offices, supermarkets and outdoors. Our 15 years of experience guarantee us as the best digital transformation partner applied to digital signage.

For more information, visit www.admira.com.

About Plataforma Admira

The Admira Platform is cloud solution owned by Admira Digital Networks SL. It works with a SaaS (Software as a Service) model, and is designed to manage digital signage circuits and retail analytics. Its purpose is to connect technologies to the internet in order to improve experiences at the point of contact with the consumer and maximize the return on such initiatives.

The Admira Platform has more than 40,000 connected points for more than 250 clients in more than 50 countries. Its platform generates the highest data traffic in retail with the highest levels of security and emission. It is also the main advertising circuit management platform in Spain
.
For more information, visit www.admiradigitalsignage.com.

Legal note

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